#### **Sean Hanrahan**

**Enterprise Al Design Case Study** 

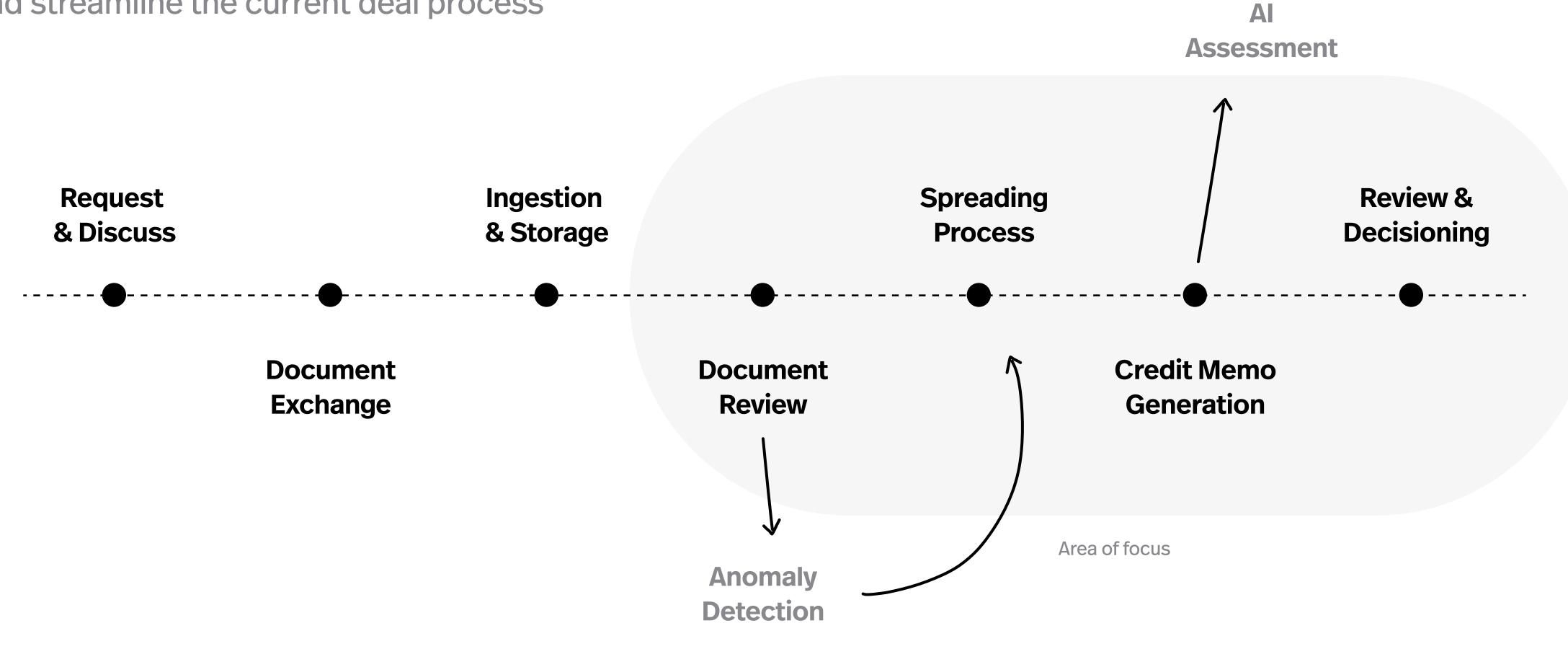
# Supercharging Employee Performance with Agentic Al at Wells Fargo

How might we fuse bankers and managers with intelligent tools to reduce duplicity, identify and clean up errors, focus with prioritization and create simple, intuitive and natural workflows? Every day, bank employees navigate countless procedures, evolving regulations, and complex banking systems—all while ensuring accurate assessment and decision-making. To supercharge internal deal teams, Wells Fargo built collaborative tools to keep relevant team members actively involved and informed across the deal lifecycle.



# **High-Level Decisioning Process**

I partnered with bankers and engineers to determine workflow opportunities for Al and human collaboration, and streamline the current deal process



# My Responsibilities

Product design lead designing, testing and iterating on net new concepts for new opportunities for Al deployment and collaboration tools related to internal employee/banker workstreams

Discovery	Workshop	Validate	Implementation
Research	Ideation	Feasibility	Documentation
Banker interviews	Prototyping	User testing	Handoff
	Define scope	Solicit feedback	

### **Key Insights**

In-depth interviews with Relationship Managers and Portfolio Managers revealed a deep understanding of opportunity areas and pain points.

#### 1. Siloed Workflow

Teams are part of a fluid ecosystem with the same goal yet tools are siloed

# 2. Analysis to Anomaly

Teams find critical anomalies and changes, then must create explanations to process deal

#### 3. Tools Take Time

Managers feel lost and overwhelmed when searching for policy and critical resources

# 4. Consistency is Key

Managers are handicapped by lack of consistency and history– leads to errors

### **Design Workshop**

My team and I created and led a 3-day in-person workshop with cross-functional teams to define the Al CoE product roadmap, generate and test concepts, and provide engineering teams with implementation guidance.

**Discovery** 

**Extensive Banker Interviews** 

**Ideation & Concept Generation** 

**Prototyping & Testing** 

**Prioritization & Implementation** 

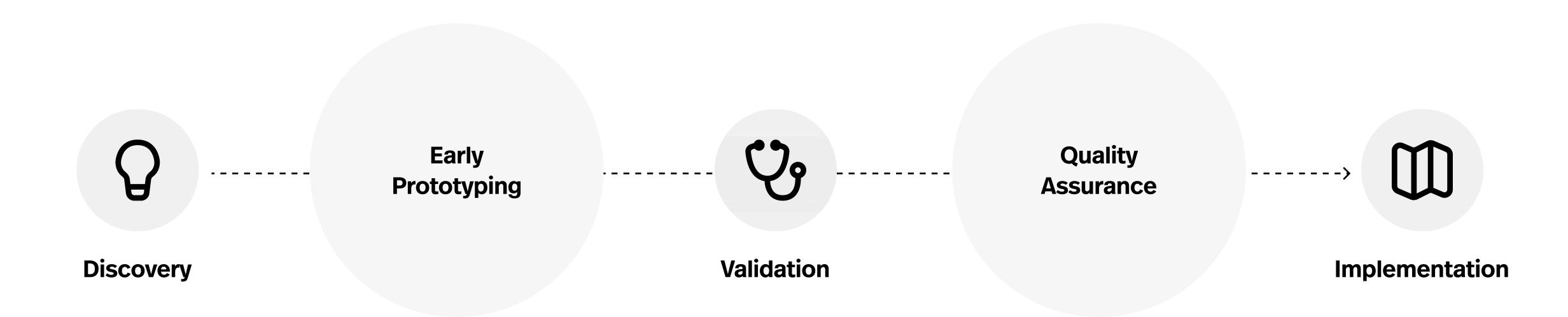
Al Search & Generate

Memo Starter

**Anomaly Detection** 

# **New Design Workstreams**

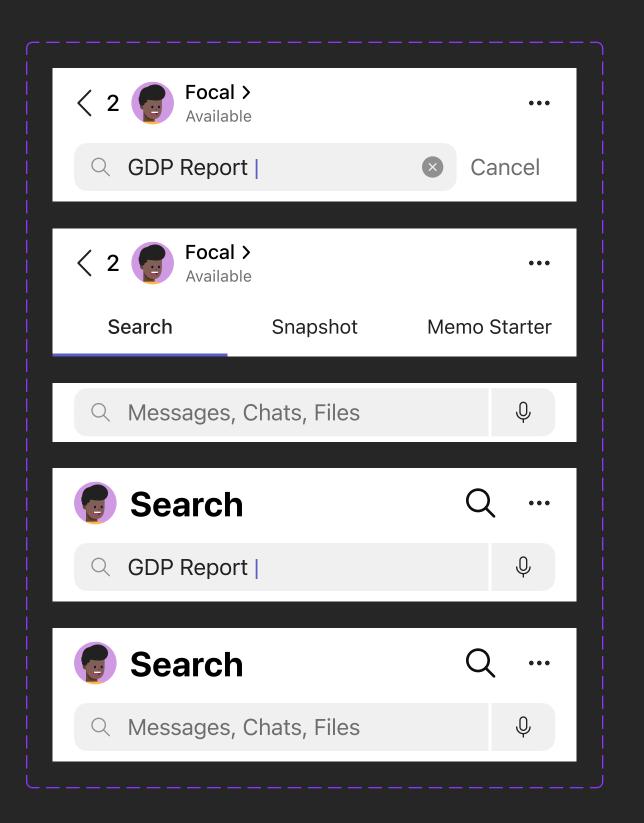
I led the design team to prototype with generative AI and design tools like Figma to generate mid-to high fidelity screens, clickable prototypes and high-quality components ready for user testing and engineering workstreams

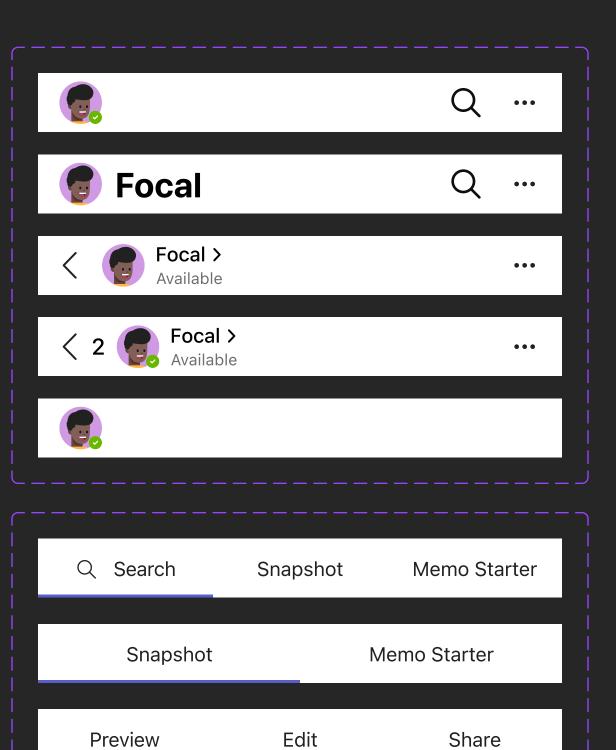


# Designing Components for Apps in Microsoft Teams with MS Teams UI Toolkit

### **Components for MS Teams UI**

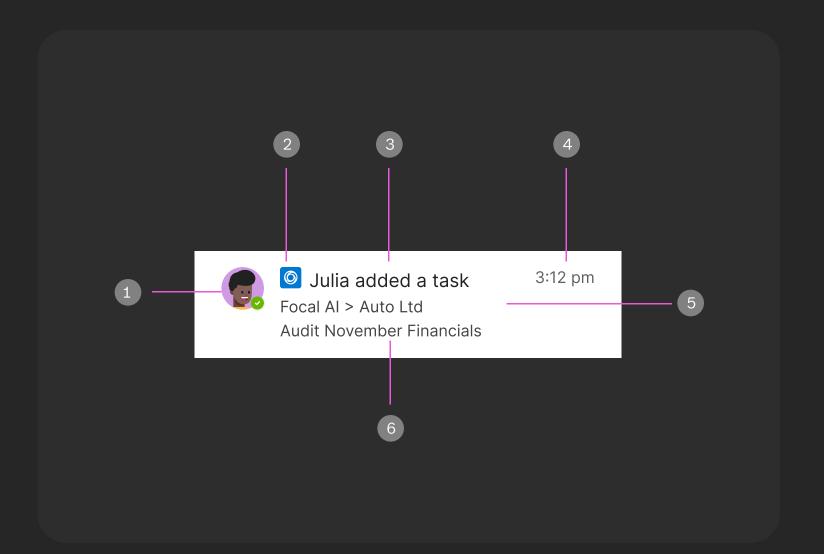
I created a robust component library for desktop and mobile based on MS Teams' UI toolkit, and built rich and dynamic data blocks aligned to Microsoft's specs and constraints

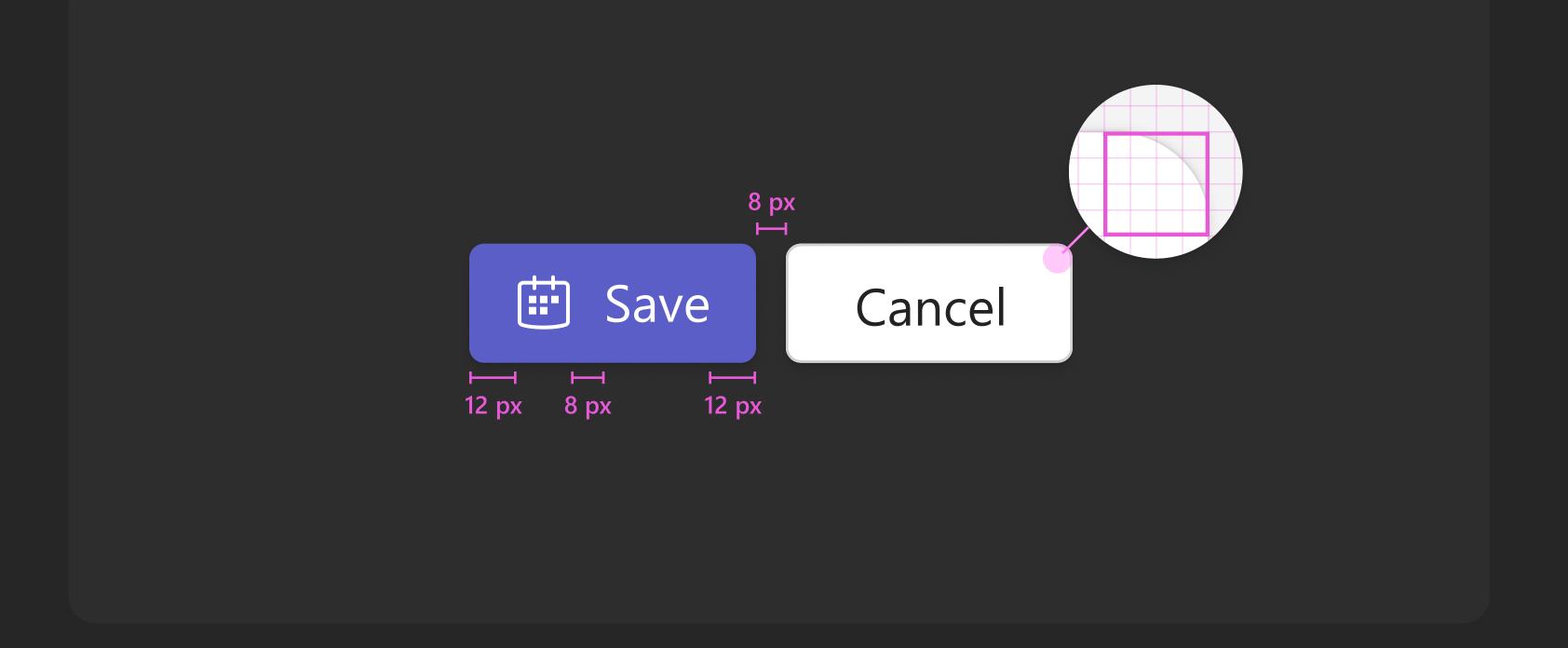




# **Design Documentation**

To ship components engineers could use, my files and components needed to adhere to strict specs, requiring extensive research and testing





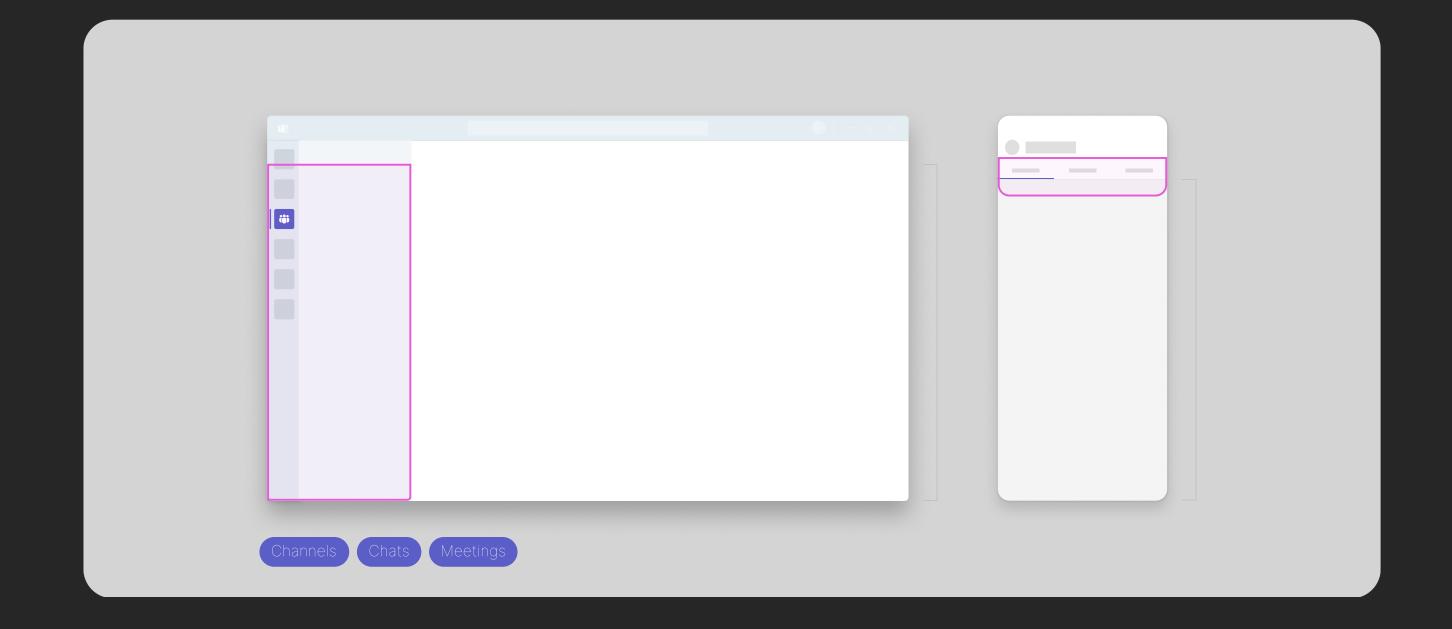
#### Content app

Content apps provide a large canvas to host your app content for individual users. The canvas is an iframe so you can completely customize the experience.



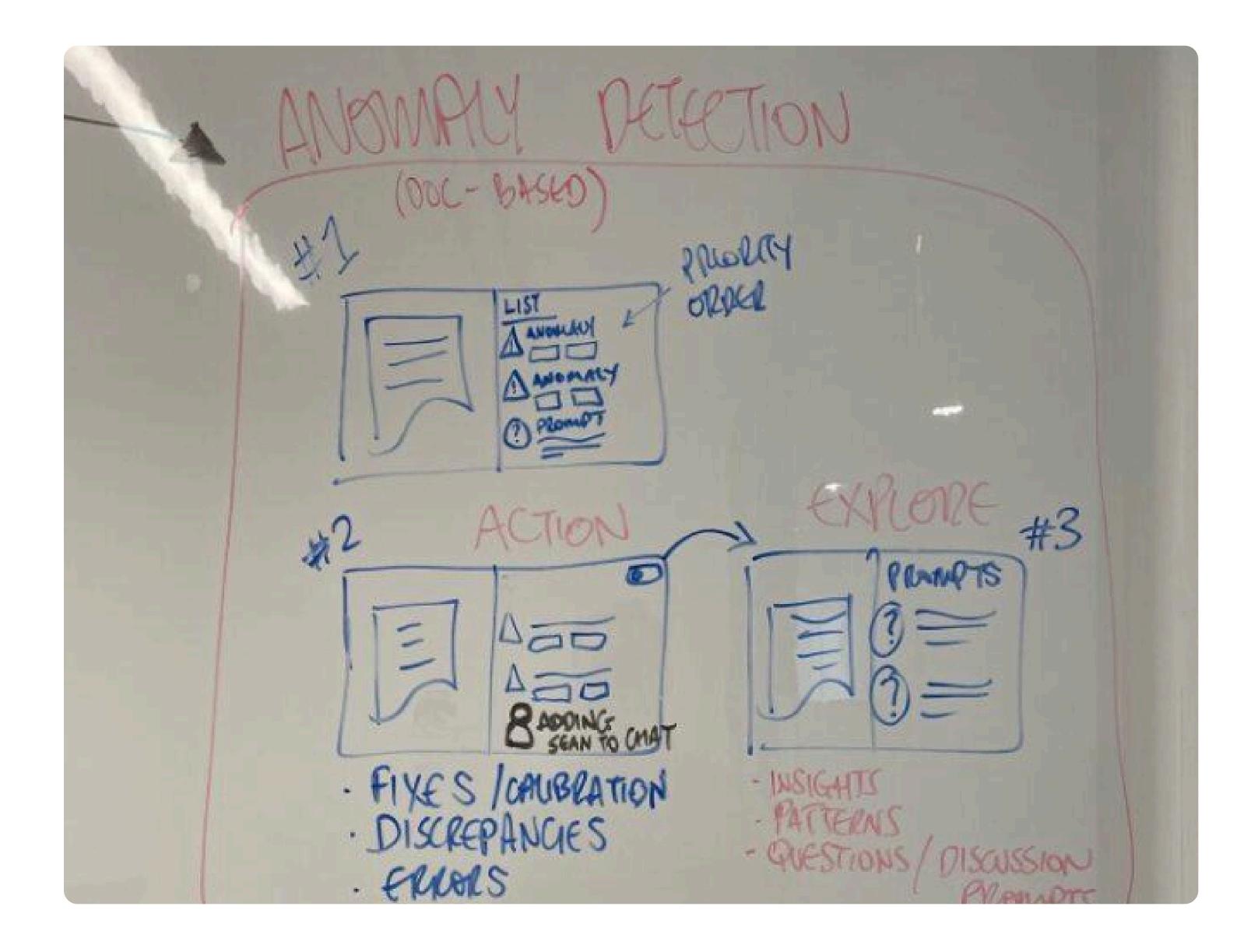
#### Tabs

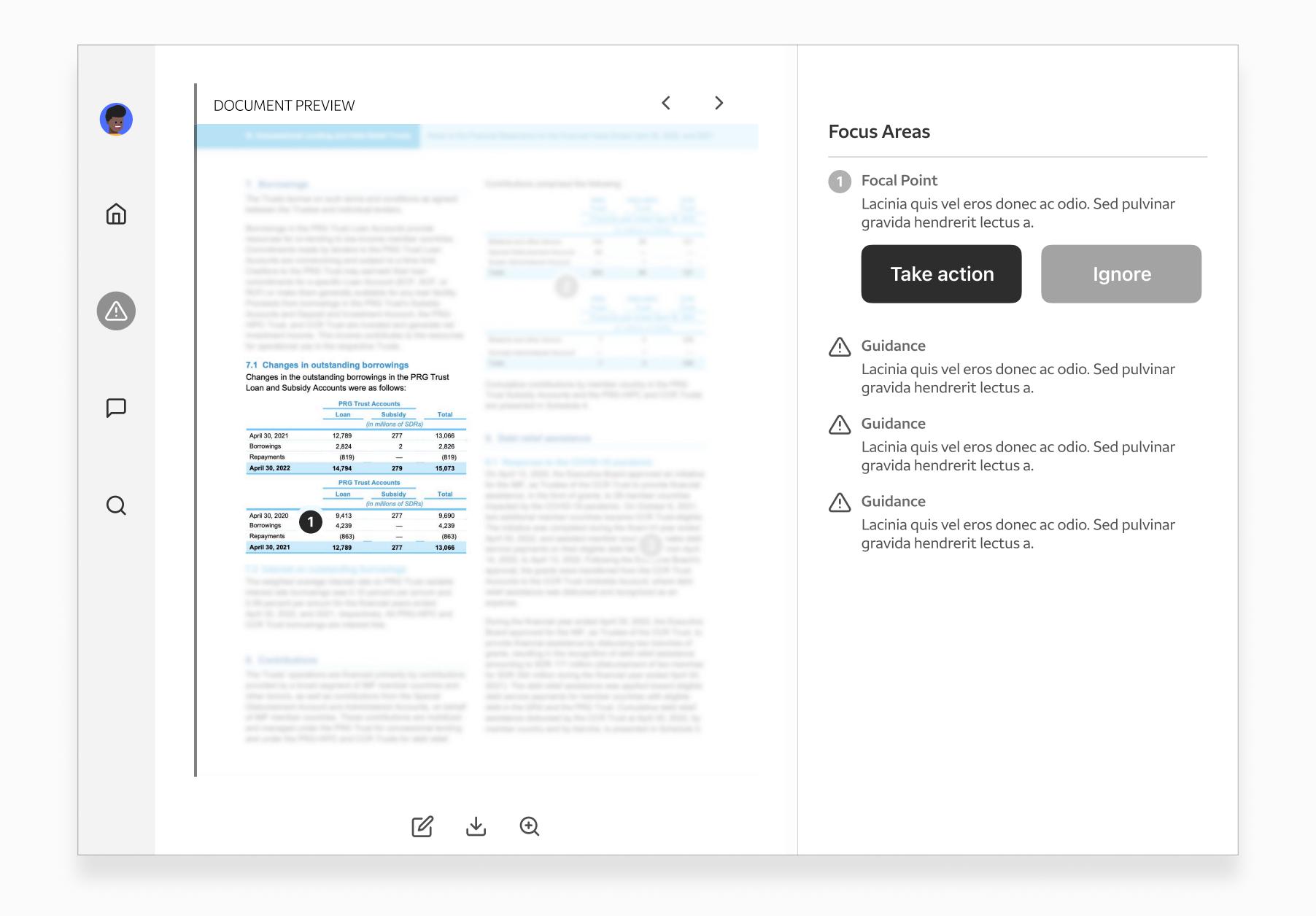
Tabs provide a large canvas to host your app content for a group of users. You can include tabs in shared spaces such as channels, chats, and meeting invites. The canvas is an iframe so you can completely customize the experience.

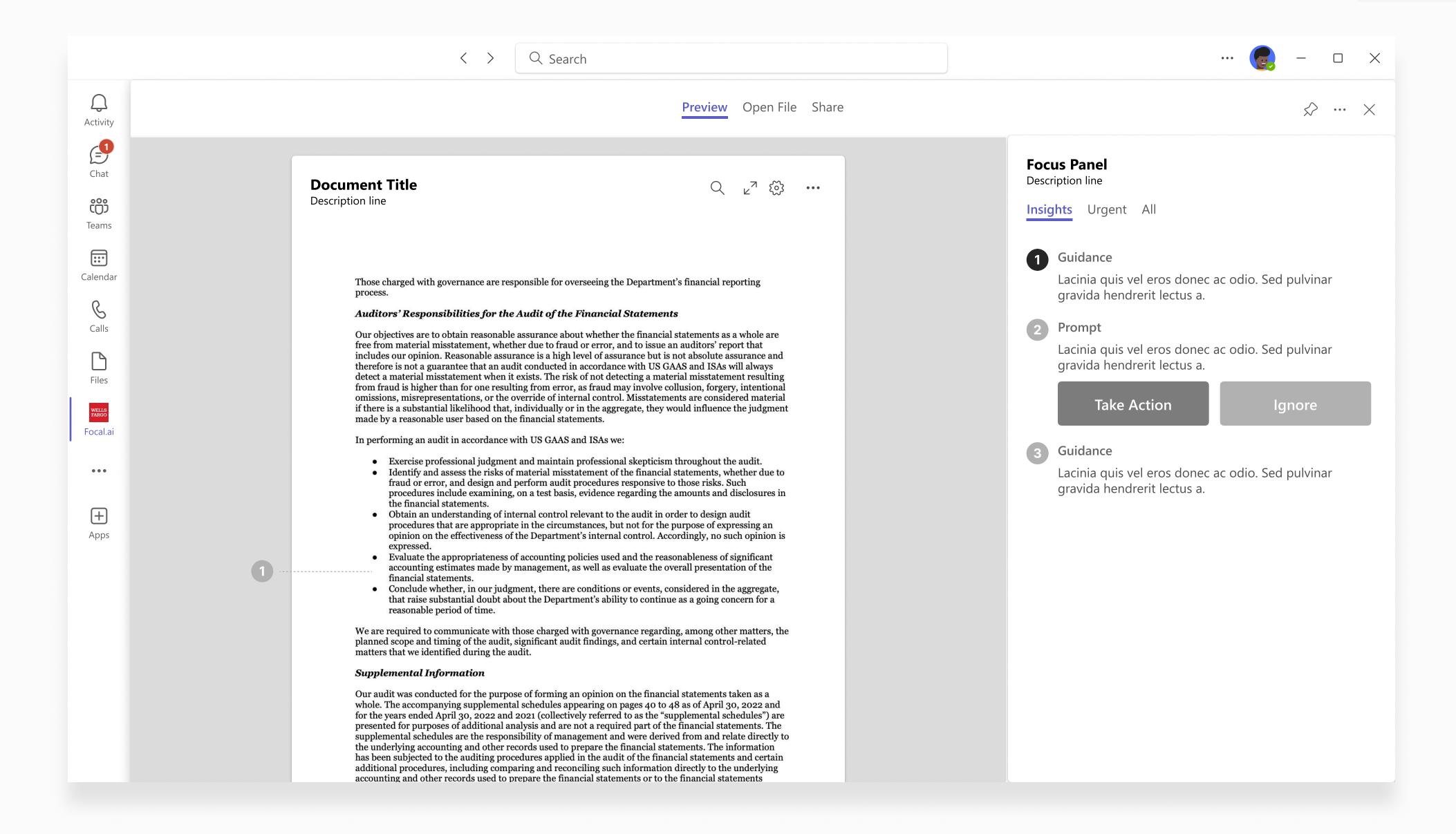


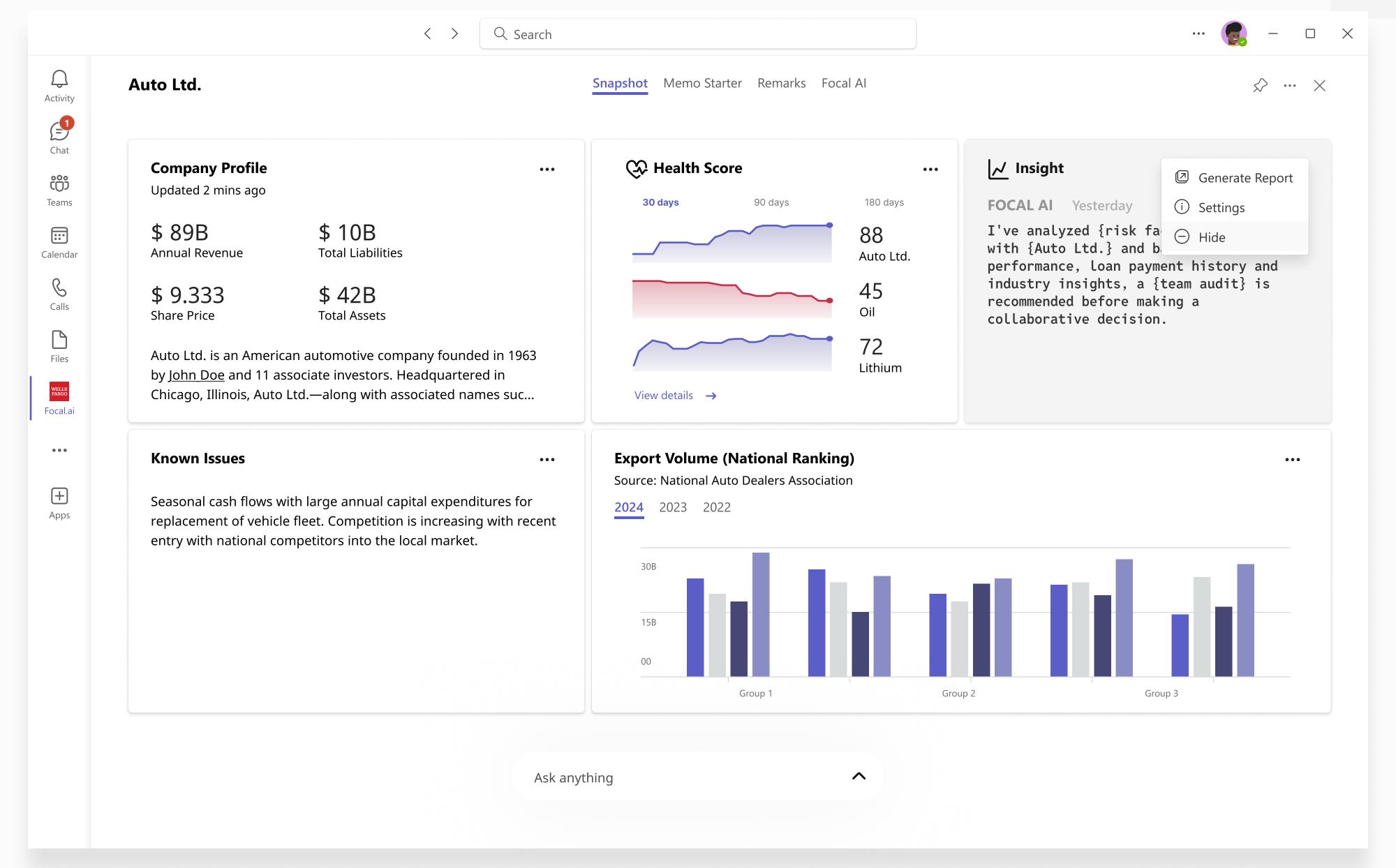
# **Iterative Logic**

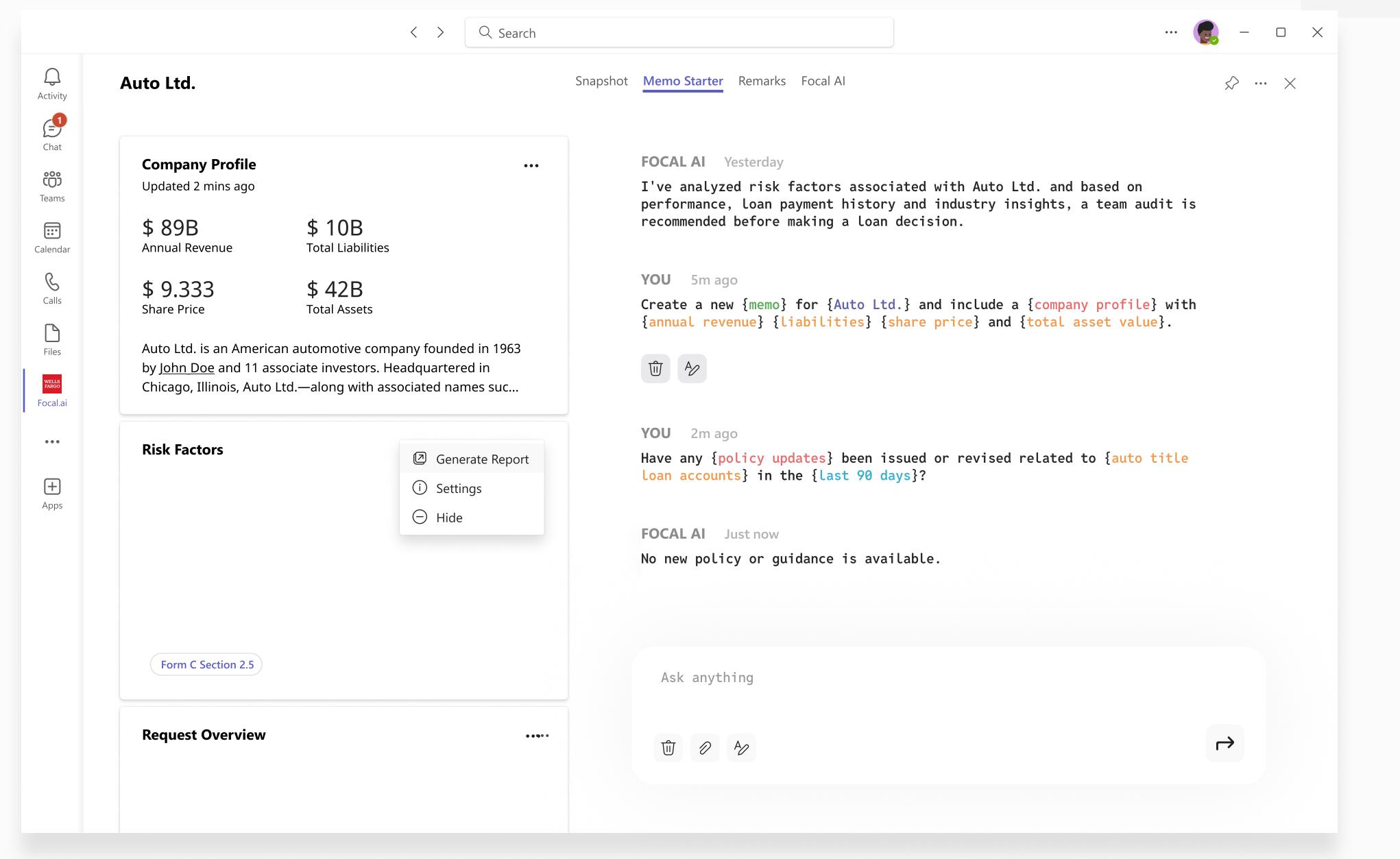
I developed thinking around the problem and possible solutions on whiteboards to capture ideas and questions. Iterated rapidly with engineers and PMs to expand concepts and determine a design approach

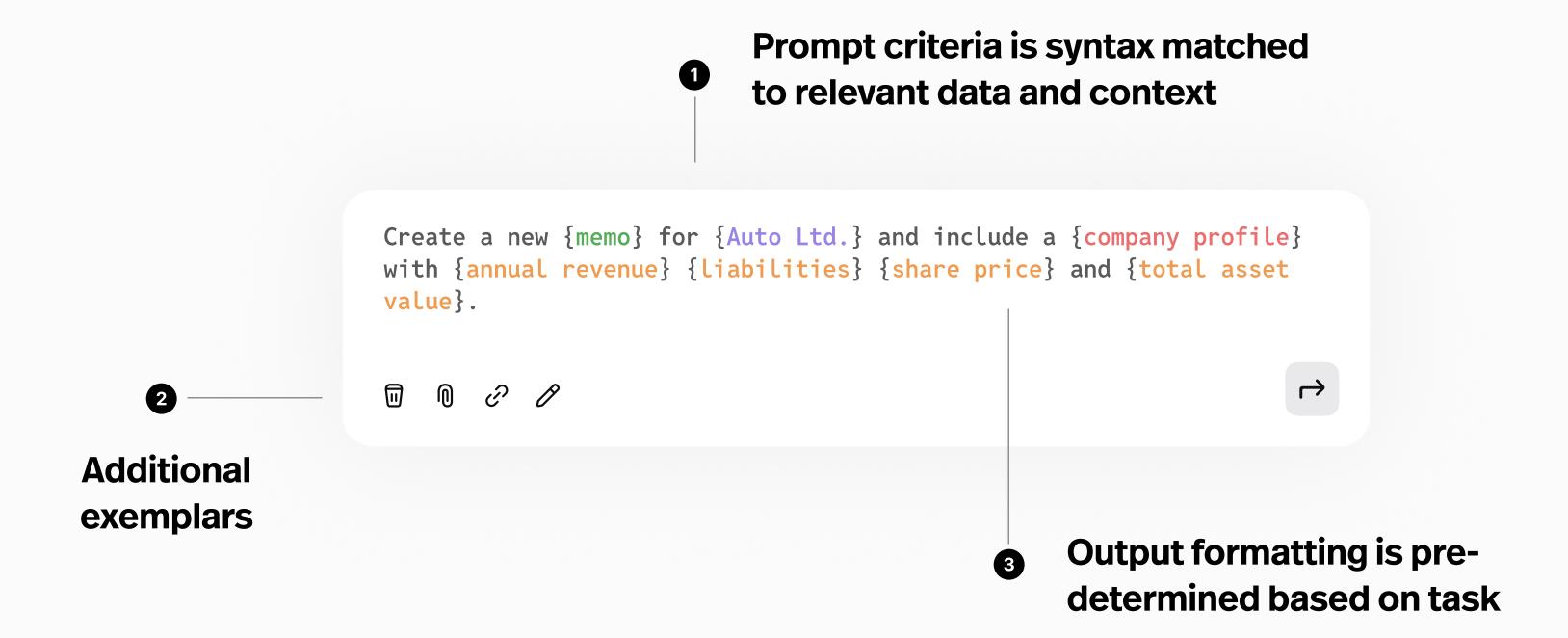










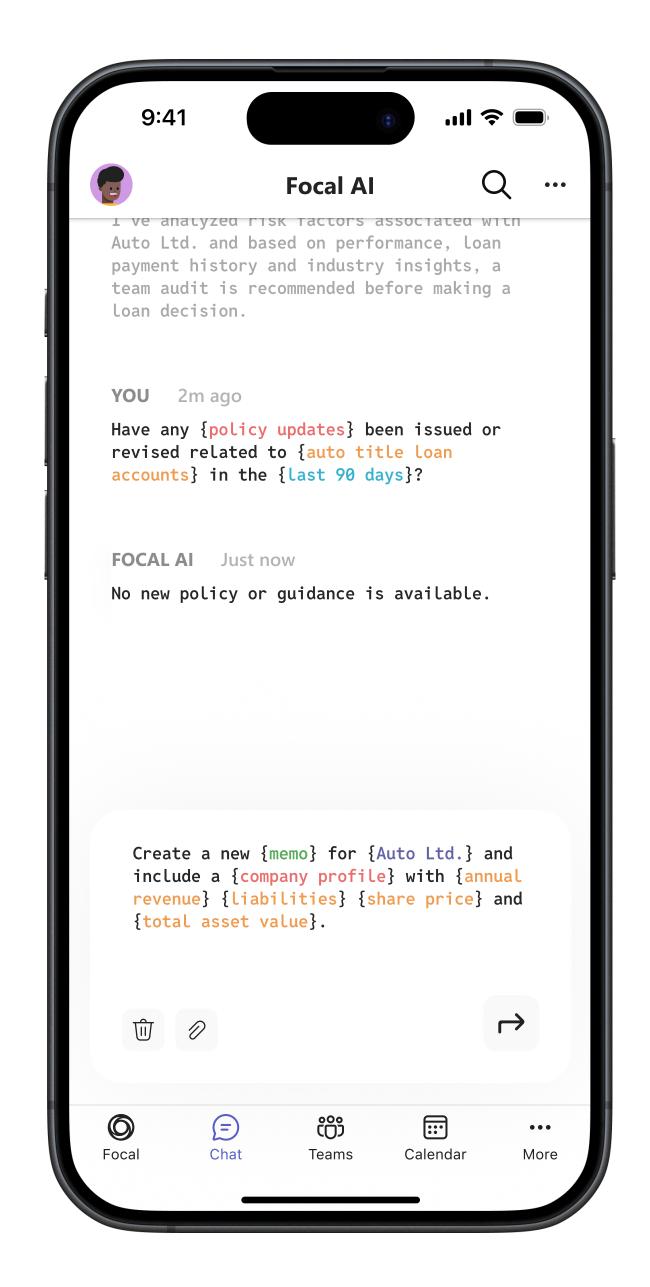


A natural language prompt to create a new memo

# **Mobile App**

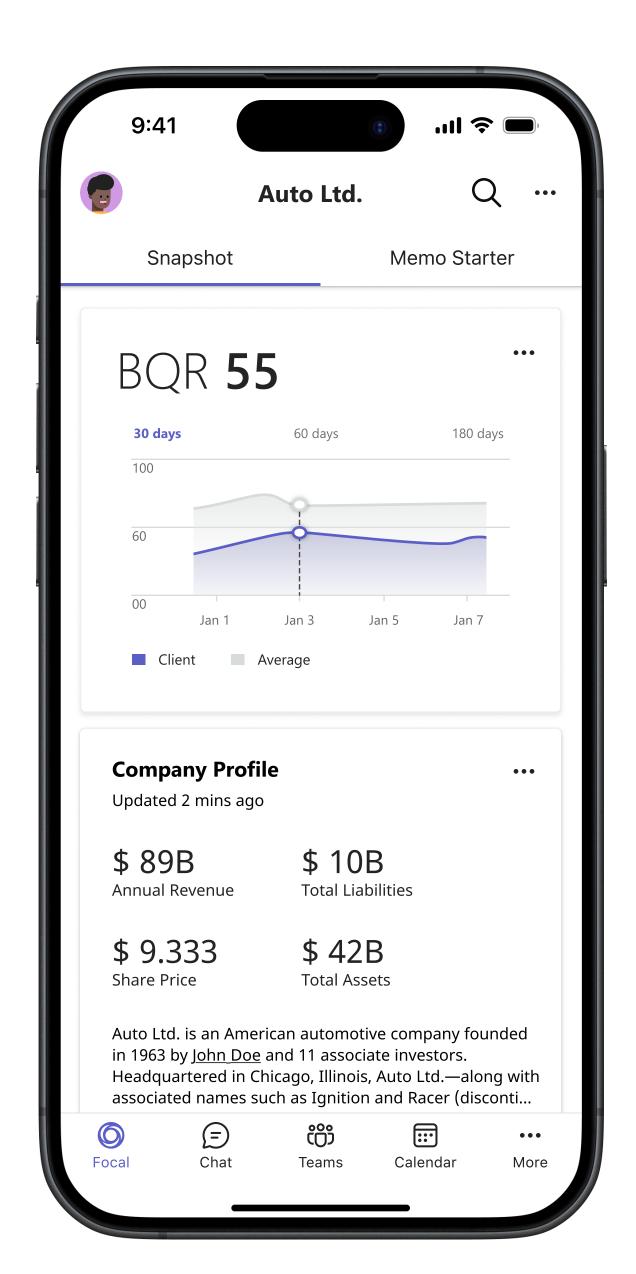
Generative Al chat queries are syntax matched to relevant data context, format and exemplars

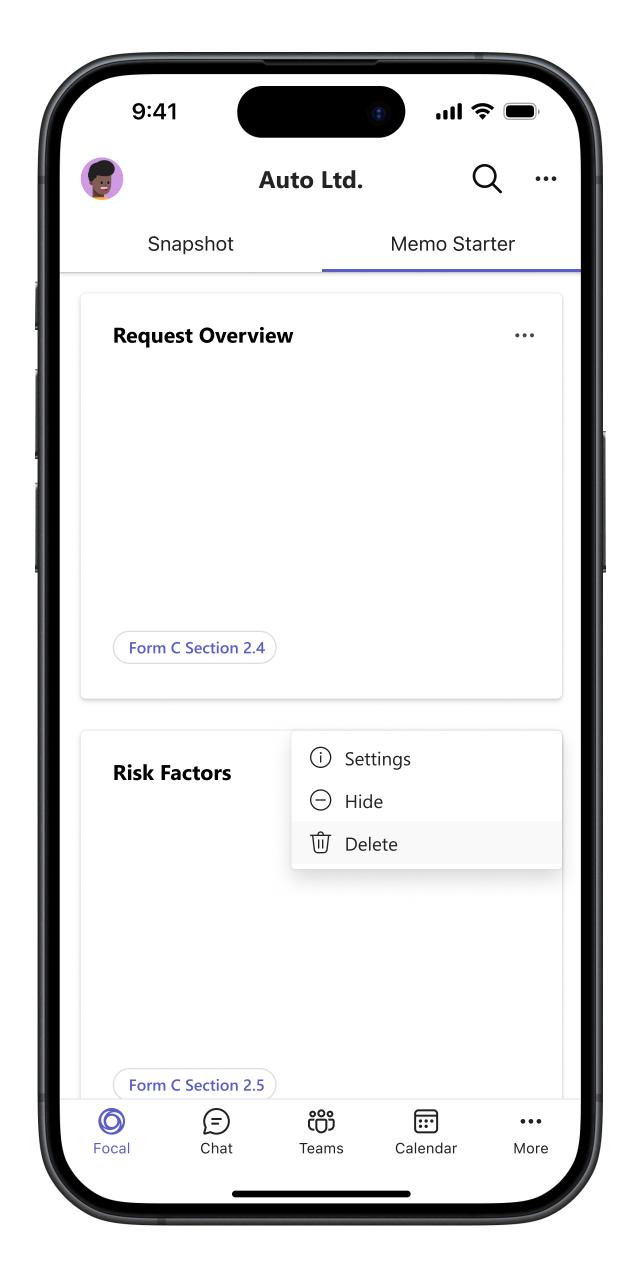
Natural language chat with Focal Al



Prompt criteria is auto-detected and syntax matched

# Toggle between snapshot and remarks





#### **Results**

Bespoke collaboration tools infused with Al, machine learning and APIs to streamline banker workflows, accessible within Microsoft Teams.

#### 1. Cross-Functional Partnership

Leveraged data and technology initiatives across siloed teams to drive holistic impact

#### 2. Depicted Al-Based Solutions

Delivered 7 core concepts + recommendations with 3 rounds of user testing

#### 3. Early Prototyping

Introduced a new workstream and design process to prototype early with Eng teams

#### 4. Defined AI CoE Roadmap

Unified plans for systems improvements and product features for new Al-powered tools

This Al initiative led directly to enhancing customer and employee experiences by shipping new efficient, cost effective workflows and procedures as well as reducing risk with errors and siloed data. This work provides solutions that proactively drive collaboration and knowledge sharing across the enterprise.

# Thank you!

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